BRING THE POWER OF TOUCHSCREEN TO YOUR BOOTH WITH SMART-TOUCH TECHNOLOGY

A new attendee engagement tool is now at your fingertips: Smart-Touch Technology from Ion. This software utilizes touchscreen technology while providing a digital showcase for exhibitors. Digital assets are available for attendees to interact with and email from the show floor, putting attendees in control of the engagement.

DIGITIZED ASSETS

Exhibitors can provide e-literature, videos and website links, along with games and surveys, providing a fun and easy way to share product information.

START SALES PROCESS SOONER

With the addition of WiFi in the booth, exhibitors start the sales process as soon as digital assets are sent from the show floor.

SELF-REPORTED CONTACT INFO

Attendees provide verified, and self-reported, contact information, which increases lead quality for better sales follow up.

SMART INSTALLATION

Smart-Touch is delivered with branding and digital assets uploaded and ready to be sent. Choose one of several packages or ask for a customized package.

DATA CAPTURE IN THE CLOUD

Smart-Touch is able to capture key data points and are transferred to the Cloud for easy access and reporting.

ENHANCED ATTENDEE EXPERIENCE

Attendees control the interactions with the Smart-Touch software, providing them with a customized and enhanced experience.

With so many features, Smart-Touch Technology provides a smart way to engage your attendees. Contact Ion to learn more about Smart-Touch and how this experience can work for your booth.

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