

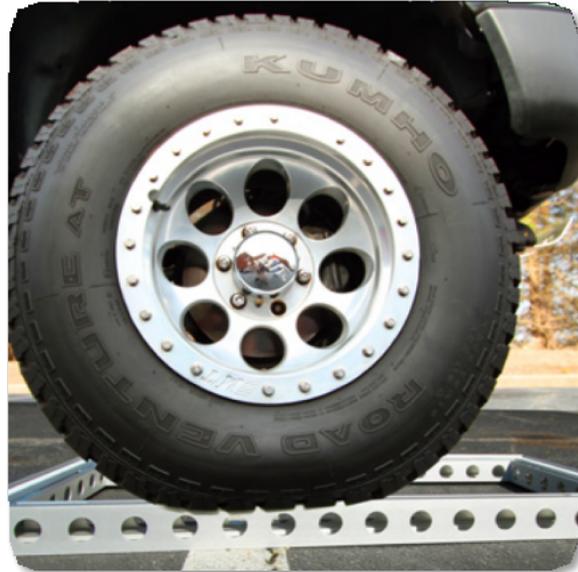


FOUNDATIONTM
EXHIBIT SYSTEM

Building A Better Booth



FOUNDATION is DURABLE



- ❖ “Hole and beam” extrusion design provides strength and rigidity. Won’t twist, bend or torque.
- ❖ Anodized finish will not chip, peel, or corrode. Resists scars and wear from fabrication and handling.
- ❖ Sturdy construction enables load bearing walls, counters, and shelves.
- ❖ Frame infills hide irremovable blemishes, scratches and dents.
- ❖ Tool-less connections eliminate lock failure found in other extrusion systems.



FOUNDATION is EASIER



- ❖ A 39" X 95" frame weighs just 18 lbs. One person, one frame handling is easy.
- ❖ Tool-less connecting system speeds installation and dismantle.
- ❖ Hard substrates apply via Velcro™ and can be shipped “on-the-frame.”
- ❖ Unique extrusion design integrates SEG (silicone edge graphic) fabric channel for simple “thumb pressure” application.
- ❖ Simplified frame management speeds “pick and pack” process while reducing space needs.



FOUNDATION is FLEXIBLE



- ❖ The System is graphically flexible. Frames accept both fabric and hard panel infills.
- ❖ Optional single or double sided graphic applications.
- ❖ Integrated fabric channel offers “seamless graphic” across multiple frames.
- ❖ Apply hard graphics prior to shipping for fast show setup. Fabric graphics reduce shipping and drayage expense.
- ❖ Laminate, plex, slatwall, perforated aluminum are all infill options.



FOUNDATION is MODULAR



- ❖ Unique tool-less connectors and plates enable unlimited design configurations.
- ❖ Standardized frames make designing exhibits quick and easy.
- ❖ Uniform frame sizes allow for simplified shipping
- ❖ Systemized frame design and tool-less construction speeds installation and dismantle.
- ❖ The same frame can be used horizontally or vertically



FOUNDATION is ORGANIZED



- ❖ Open holes and channeled extrusion provides built-in AV/wire management system.
- ❖ Audio visual components can be placed virtually anywhere with no visible wiring.
- ❖ Lighting options seamlessly integrate into system panels.
- ❖ Perfect customized look every time.



FOUNDATION is CREATIVE



- ❖ Use the same frame to create different exhibits.
- ❖ Full line of accessories includes doors, shelving brackets and AV mounts.
- ❖ Create seamless wall presentations using SEG fabric.
- ❖ Tool-less connectors give freedom of frame orientation.
- ❖ Laminate, plex, slatwall, perforated aluminum are all infill options



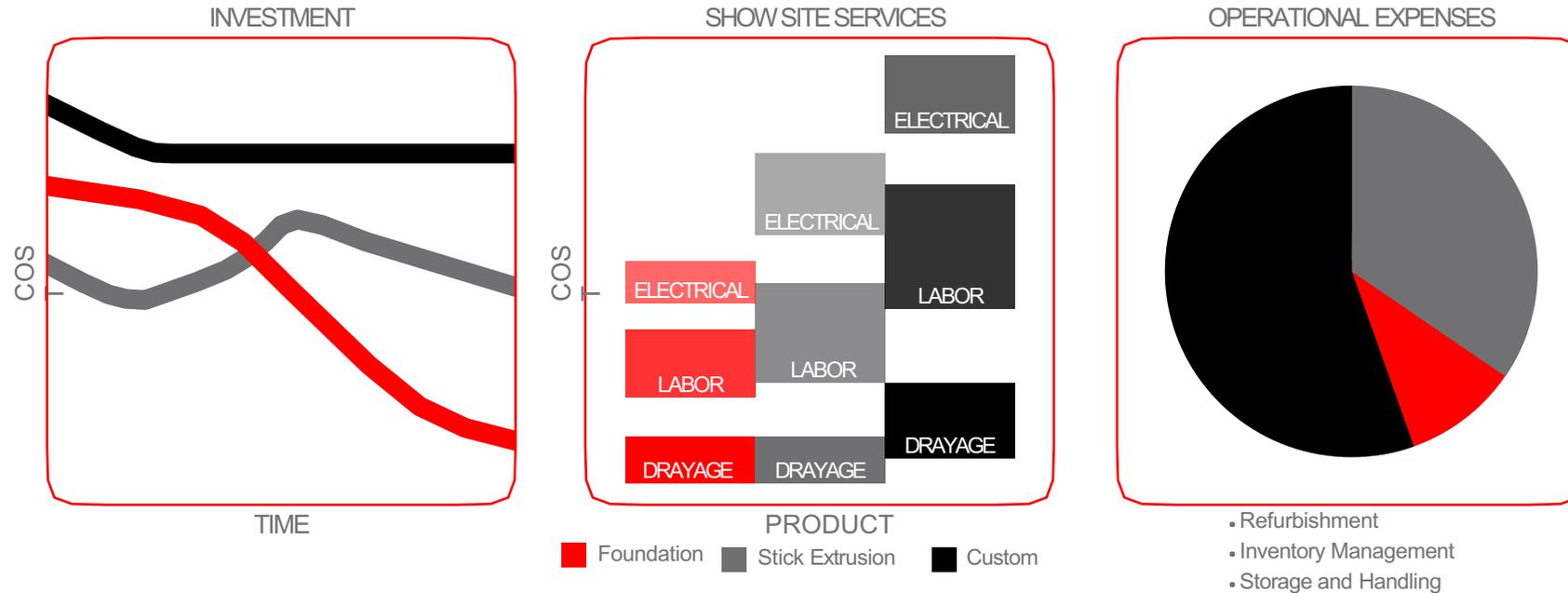
FOUNDATION is MANAGEABLE



- ❖ Simplified inventory management reduce labor and space.
- ❖ Standardized sizes allow for efficient handling in-house and on-site.
- ❖ Fewer parts and pieces means more effective control of assets.



FOUNDATION is AFFORDABLE



- ❖ Frame longevity generates higher ROI verses alternatives.
- ❖ Compact packaging reduces shipping costs and lightweight aluminum frames keeps drayage minimal.
- ❖ Systemized components translates into efficient storage and handling.
- ❖ Modularity means more designs using the same inventory.



FOUNDATION is FOR YOU!

**Contact Your
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Today**

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